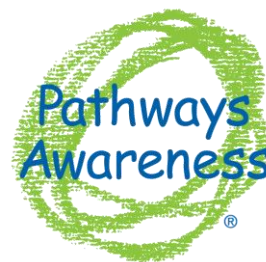


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FOR IMMEDIATE RELEASE

AAP's New Online CME Course on Recognizing Early Motor Delays Offered Free via Promo Code: PATHWAYS

*PATHWAYS AWARENESS PROVIDES SCHOLARSHIP FOR AAP'S HOT TOPICS COURSE
'RECOGNIZING EARLY MOTOR DELAYS AT THE 2-MONTH PEDIATRIC WELL VISIT'*

Aug. 18, 2010 (CHICAGO) – Pathways Awareness, in conjunction with the American Academy of Pediatrics (AAP), are proud to announce the availability of a new online continuing medical education (CME) Hot Topics course entitled “Recognizing Early Motor Delays at the 2-month Pediatric Well Visit.” The course is available at www.pedialink.org/cme/htemd and is targeted towards AAP residents and medical students, nursing students, parents, pediatric therapists, nurses, pediatric physicians, family physicians, students and others. By entering the promotional code, PATHWAYS, participants are able to take the course free of charge. Upon completion, eligible participants may earn a maximum of 0.50 AMA PRA Category 1 Credits™, AAP, or NAPNAP credits.

The course features step-by-step instruction, animated clinical and anatomical illustrations, and live side-by-side video comparisons of two 2-month old infants developing typically and atypically. Participants will learn important nuances of typical and atypical motor development and assessment, early motor delay surveillance skills and screening tests, and the parameters and value of early intervention and treatment. Early intervention with therapy can help children with early motor delays master basic life skills that might otherwise remain unattainable.

The number of children with early motor delays has increased dramatically in the past 25 years. Members of the AAP's Council on Children with Disabilities estimate as many as 400,000 children born each year are at risk for some form of early motor delay, and 1 in 40 have an early motor delay. The incidence of an early motor delay is considerably higher than the incidence of autism, which is 1 in 166. Despite the high prevalence, a national internet survey conducted in 2006 by Pathways Awareness found only 36% of parents of children under 36 months could accurately identify what infants should be able to

HOT topics

How to Register and Take the Course for FREE!

All participants will need an AAP ID number and password to register for the course and apply the promotional code: **PATHWAYS**.

AAP members: Use your AAP ID number and password, and go to step #2.

Non-AAP members: To create an AAP ID number and password, follow these instructions

1. Obtain an AAP ID and Password by going to www.pedialink.org. Click *Create an Account* in the far right column under the LOGIN button and follow the steps in the account set up wizard to create an individual account and password. This will be your AAP ID number and password to access the course.
2. Once you have your AAP ID number and password, go to www.pedialink.org/cme/htemd and click on *Register Now!* in the upper-right corner of the page. Register for *Recognizing Early Motor Delays*, and then click *Continue with Registration*. The next page lists the *Hot Topics: Recognizing Early Motor Delays* course. Click *Sign Up* to proceed. Enter promo code: **PATHWAYS** and click *Apply* to update the fee to \$0. Click *Check-Out Now* in lower right corner. Follow remaining on-screen instructions to finish registering for the course.
3. Once registration is complete, you will be automatically directed to your receipt. Under **ACCESS NOW**, *Click here* to start taking the course!

For more detailed instructions and a PDF of screen shots, please visit www.pathwaysawareness.org

do by the end of three months. Further, only 5% of parents would seek help immediately if their child failed to meet those first milestones.

“Recognizing Early Motor Delays at the 2-month Pediatric Well Visit” was designed to combat low awareness and lacking observation that currently exists among healthcare professionals and caregivers, and ensure children receive timely, adequate and appropriate intervention for early motor delays. When healthcare professionals and caregivers know what to look for, treatment and prevention of early motor delays can be as simple as more tummy time for babies when awake, or, for more complex cases, physical, occupational and speech therapy.

About Pathways Awareness

Pathways Awareness is a national 501(c)(3) not-for-profit public foundation celebrating over 20 years of assuring the best for all babies' development. Pathways Awareness is dedicated to raising awareness of early sensory, communication, and motor delays in three key areas: detection, intervention, and prevention. To educate the public, Pathways has created print and online tools that are used by millions of healthcare professionals and families worldwide. Pathways Awareness' critical infant milestones literature has been recognized and endorsed by the American Academy of Pediatrics and the National Association of Pediatric Nurse Practitioners as the definitive resource concerning early motor delays. The organization's free print, web-based and video materials can be viewed online, in print and in the media. For more information on early motor delays and the help available, visit www.pathwaysawareness.org or call our toll free parent answered hotline at 1-800-955-CHILD (2445).

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The American Academy of Pediatrics is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The AAP designates this educational activity for a maximum of 0.05 *AMA PRA Category 1 Credits*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.