

# Michigan Academy of Family Physicians Newsletter

September 17, 2010

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MAFP Direct

Dear Member,

Monumental changes are happening for healthcare and family medicine in the nation. As a result, Michigan Academy of Family Physicians is embracing the opportunity to reinvent our strategic advocacy efforts. Through the Academy's renewed fervor and excited member activism, family physicians will become truly influential in healthcare policy development and claim their rightful place as the foundation of the US healthcare system. The time is now...

## President's Message

*"The heights by great men reached and kept, were not attained by sudden flight, but they, while their companions slept, were toiling upward in the night"*

~ Henry Wadsworth Longfellow

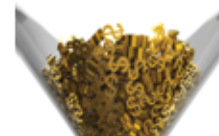
We have been toiling upward in the night long enough. There is a new horizon ahead and I feel great about the work family physicians have done to help us all reach new heights in providing excellent healthcare. I'll look forward to working with you as your President this year and as a fellow family physician in the years to come.

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## MAFP Outreach

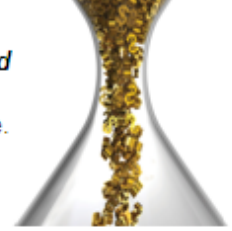
### Don't let this opportunity slip away...

MAFP and Michigan Center for Effective Information Technology Adoption (M-CEITA) are bringing you an incredible cost-savings opportunity.



Find us on Facebook 

The federal government is offering **both financial and technical assistance** to help family physicians implement EHR systems and achieve Meaningful Use. Your total cost savings can reach \$44,000 in addition to avoidable expenses of \$29,000.



Learn how you can take advantage of this offer to underwrite your EHR implementation at an informational session *and* find out more about MAFP and how we can help you and your practice thrive in Michigan.

Sessions start Tuesday in Lansing and will be held in cities around the State throughout September, October, and November. Visit the [Outreach webpage](#) for more details and registration.



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Michigan Academy of Family Physicians | 2164 Commons Parkway | Okemos | MI | 48864