

# MINNESOTA FAMILY PHYSICIAN

Newsletter of the Minnesota Academy of Family Physicians

## First Health Care Homes Certified in the State

With the announcement that the first round of Minnesota medical clinics were certified as health care homes by the state, Minnesota family physicians are watching a much-anticipated vision take shape. Health care homes, also known as medical homes, encompass what family medicine has always been about, but now incorporate a renewed effort to coordinate care for patients and their families with the help of a team of caregivers which includes a primary care doctor, as well as nurses, other specialists, and care coordinators.

In August, the Minnesota Department of Health announced that eleven medical clinics have been certified. The MAFFP would like to offer congratulations to these organizations and providers, which include MAFFP member, Christopher Wenner, M.D., in Cold Spring, four Park Nicollet Health Services clinics in the Twin Cities, and five clinics from Lakewood Health System based in Staples.

MDH's goal is to certify up to 150 clinics by the end of 2011.



## Getting Help in Receiving Incentives for EHR Adoption and Use

By Paul Kleeberg, M.D., REACH Clinical Director

It's well-documented that electronic health record (EHR) systems are powerful tools that can improve patient care. They can find and sort information faster than any medical assistant and help remind you to complete tasks such as preventative screenings or immunizations that may slip your mind during a hectic clinic day. They can also assist you in keeping in contact with your patients. You can use the registry features in an EHR to aid in chronic disease management and to qualify as a medical home. These processes are all components that define meaningful use. The Federal government has published several hundred pages detailing what it means to achieve "meaningful use", but the essence is better patient care.

For you to experience the gains of improved care delivery, an EHR system needs to be set up to fit your practice's workflow and meet your clinical needs. HIT vendors are skilled in developing software and their implementation staff are technically savvy, but they do not have a rich background of clinical knowledge. Since many vendors have had to add to their teams in order

to keep up with demand, they are less likely to be skilled at

translating practice workflow into an electronic workflow and preparing your staff for the significant change a transition to an EHR requires. As part of the Recovery Act, the Federal government has established programs across the country to both urge and assist health care providers to modernize their practices using certified EHRs. The Regional Extension Assistance Center for HIT (REACH) is one of those programs established by the act to assist Minnesota and North Dakota providers with adopting and effectively using an electronic health record system.

REACH staff knows the clinical environment and what it takes not only to successfully select and implement an EHR to meet your needs, but after you have adopted one, to make sure that it works



*EHR - Continued on Page 13*



inside

3 President's  
Message

9 Member  
Spotlight

12 Foundation  
News

## 2011 House of Delegates to Convene

The MAFFP House of Delegates will be held on April 13, 2011, at the Crowne Plaza Riverfront Hotel, St. Paul. All members are invited to attend the annual business session to deliberate on resolutions, hear updates from AAFP leadership and elect officers.

A breakfast buffet begins at 7:30 am. The House convenes at 8:30 a.m. with business throughout the entire day, concluding around 4:30 p.m. If

you are interested in serving as a delegate, please contact the Academy office.

Resolutions are due to the Speaker of the House by March 10, 2011. Proposed amendments to the Bylaws must be submitted to the Executive Vice President by February 12, 2011.



N  
O  
V  
E  
M  
B  
E  
R  
/  
D  
E  
C  
E  
M  
B  
E  
R  
2  
0  
1  
0

## MAFP OFFICERS

Terence Cahill, M.D.  
-President  
Alan Olson, M.D.  
-President-Elect  
Carol Farchmin, M.D.  
-Board Chair  
Raymond Christensen, M.D.  
-Treasurer  
Dania Kamp, M.D.  
-Officer-At-Large  
Richard Horecka, M.D.  
-Director-At-Large  
Julie Anderson, M.D.  
-Speaker of the House  
Daron Gersch, M.D.  
-Vice Speaker  
Virginia Barzan, C.A.E.  
-Executive Vice President

## MAFP DIRECTORS

Corey Martin, M.D.  
-Central Chapter  
Paul Chlebeck, M.D.  
-East Metro Chapter  
Robert Koshnick, Jr., M.D.  
-Heart of the Lakes Chapter  
Carol Farchmin, M.D.  
-Lake Superior Chapter  
Suzanne Human, M.D.  
-Lake of the Woods Chapter  
Richard Horecka, M.D.  
-Minnesota Valley Chapter  
To Be Determined  
-Park Region Chapter  
Phillip Holmes, M.D.  
-Range Chapter  
Kurt Angstman, M.D.  
-Southeast Chapter  
To Be Determined  
-Southern Chapter  
Steve Meister, M.D.  
-Southwest Chapter  
Mohammed Tariq Fareed, M.D.  
-West Metro Chapter  
Matthew Horning, M.D.  
-Resident  
Nicholas Vidor  
-Medical Student

## MAFP STAFF

Lynn Balfour  
-Foundation Executive Director  
Kelly Bellomy  
-Membership Coordinator  
Arlene Lensing  
-Associate Director  
Lisa Regehr  
-Conference Coordinator  
Adam Pettipiece  
-Accountant/Office Coordinator  
Kristie Thorson  
-Communications Coordinator

This issue of *Minnesota Family Physician* is brought to you by the Minnesota Department of Health.



## Coming Up

11/25-26	MAFP Office Closed
12/24	MAFP Office Closed
12/31	MAFP Office Closed
1/8	MAFP Board of Directors Meeting
1/26	MMA Day at the Capitol
2/4-5	MAFP Winter Conference, Baxter
4/13-15	MAFP 2011 HOD & Spring Refresher, Crowne Plaza Riverfront Hotel, St. Paul

## Continuing Medical Education Courses

### Primary Care Psychiatry

Date: November 18, 2010

Time: Thursday, 8:00 – 4:30 pm

Location: U of M West Bank Office Building, Rm. 142, 1300 S. 2nd St., Minneapolis

CME Credit Available: None

Provider: U of M Dept. of Family Medicine & Community Health

Contact: 612-625-0953

Website: <http://www.fm.umn.edu/education/deptcourses/home.html>

### 24th Annual Primary Care Update

Dates: November 18 -19, 2010

Location: Park Nicollet Clinic, 3800 Park Nicollet Blvd, St. Louis Park, MN

CME Credit Available: 12.50 Prescribed credits

Provider: Park Nicollet Institute

Website: 24th Annual Primary Care Update

Contact: Joni Carlstrom Phone: 952-993-3531

Email: [cme@parknicollet.com](mailto:cme@parknicollet.com)

Website: <http://www.parknicollet.com/cme>

### Understanding Lyme Disease

Date: December 4, 2010 8:30 am – 1:15pm

Location: Wyoming Public Library, 26855 Forest Blvd., Wyoming, MN 55092

CME Credit Available: Application for CME credit has been filed with the American

Academy of Family Physicians. Determination of credit is pending.

Provider: Partnership for Healing and Health

Contact: Elizabeth Maloney, M.D. Phone: 651-335-0569

Email: [bettymal2003@yahoo.com](mailto:bettymal2003@yahoo.com)

PDF of Flyer: [http://www.mnlyme.com/files/CME\\_Course\\_Dec10.pdf](http://www.mnlyme.com/files/CME_Course_Dec10.pdf)

### 32nd Annual Cardiovascular Conference

Dates: December 9-10, 2010

Location: Holiday Inn East, St Paul, MN

CME Credit Available: Application for CME credit has been filed with the American

Academy of Family Physicians. Determination of credit is pending.

Provider: HealthPartners Institute for Medical Education

Contact: Registrar Phone: 952-883-6225

Email: [CPDRegistrar@HealthPartners.com](mailto:CPDRegistrar@HealthPartners.com)

Website: <http://www.imehealthpartners.com/>

Facebook: <http://www.facebook.com/imehealthpartners>

September provided me the opportunity to serve the Academy in two different forums. The first opportunity was at the Minnesota Medical Association meeting. The MAFP had a resolution that moved forward to try and decrease the signature requirement burden for Medicare paperwork. This has become a significant burden for all of us practicing medicine and ways to allow for electronic signatures and other labor-saving techniques should be pursued. The meeting also emphasized the need to encourage patient choice in health care and to decrease the administrative hassle factor that impairs our ability to provide patient care. It is always exciting to be around people who want to make a difference in health care and are willing to devote their time to the process.

The second opportunity was attending the Congress of Delegates in Denver at the American Academy of Family Physicians annual meeting. Resolutions from Minnesota were brought forward to address the paperwork burden as well as ways to encourage more family physicians to become preceptors for medical students. More importantly, discussion occurred regarding the support the AAFP had for healthcare reform that occurred in Washington last year. This legislation has been very controversial particularly among physicians and organized medicine. As family physicians, we are impacted by many of the provisions of the healthcare reform bill. Many of these are very supportive to the concept of primary care and family physicians in particular. I would like to review some of those provisions so we can address these concerns with our patients and colleagues.

Most importantly, the healthcare reform bill extends coverage to 32 million uninsured across the country. Minnesota has always had a significant advantage in having a low uninsured population. The ability to provide basic coverage for this many people is a critical component of any healthcare reform that will take place. The formation of health insurance exchanges should also be able to provide access to affordable health insurance that otherwise might not be available to individuals and small businesses. The elimination of pre-existing conditions in insurance plans starting with children and eventually adults will be a significant advantage and a long needed reform in health insurance. Recent reports of insurance companies rescinding policies for HIV patients and breast cancer patients are testament to the need for reform in this area.

Of particular interest, there is a focus on enhancing the position of primary care in the provisions of healthcare overall. Plans are for a 10% bonus payment on primary care Medicare services. It established an independent payment advisory board that offers the opportunity to correct payment disparities among the medical specialties. The current RUC does not adequately represent primary care specialties and it is no surprise that they do not appear motivated to make changes in RVU reimbursement. The bill proposes to eliminate out of pocket copayments for preventive services listed in the United States Preventive Services Task Force publications. It requires accountable care organizations that are created to include primary care physicians as a significant component in the provision of services. The bill guarantees Medicaid payments will equal Medicare payments by 2013 for primary care services. It advocates for advancing the concept of patient centered medical homes and recommends pilot projects in the Medicare program to show the benefit of this concept. It also advocates for increasing training slots for primary care.

# President's

## Message

By Terence Cahill, M.D.



Unfortunately, fixing the sustainable growth rate factor in Medicare was not addressed and there is no medical liability reform other than some demonstration projects being proposed. Most people would agree that the present system needs to be fixed but no one can come up with a consensus on exactly how to do it. The current healthcare reform bill at least gets started with some essential coverage issues and health insurance reform. The AAFP feels very strongly that participating in the process will enhance the eventual final product that will come out of the healthcare reform legislation. I think we need to support the leadership of the AAFP as it tries to enhance the position of family physicians in the current healthcare system and have a place at the table as reforms are put forward.

All of our members should take advantage of the reports available at the AAFP website on patient centered medical home and healthcare reform legislation to better understand how these concepts are advancing the position of family physicians. The more we can speak about the strengths and weaknesses of reforms as they move forward, the better we can educate ourselves and our patients about the changes that will be occurring.

As we approach the end of this year and the start of a new year, there will be a change in governor and a legislature with a severe budget crisis. Members should watch closely how the legislature is asked to resolve the budget issues and implementation of previously passed healthcare reform measures. The MAFP and the Legislative Committee in particular will be a good resource for information tracking. Please feel free to contact the Academy with your thoughts and concerns by letter, e-mails or comments on the Academy Facebook page.

Find us on Facebook



Do you 'LIKE' the MAFP?

To find us, simply log into your FB account and search for Minnesota Academy of Family Physicians.

Then hit the "like" button at the top.

# What's New

## MMA Elections and Awards



Patricia Lindholm, M.D.

Congratulations to MAFF member **Patricia Lindholm, M.D.** Dr. Lindholm is the newly inaugurated president of the Minnesota Medical Association. She served as MAFF President from 1999-2000. Dr. Lindholm practices at the Fergus Falls Medical Group. **David Westgard, M.D.**, of Olmsted Medical Center, Rochester, was elected as MMA Secretary-Treasurer. Re-elected to the MMA Board of Trustees were **David Agerter, M.D.**, and **Robert**



Richard Horecka, M.D.

**Koshnick, Jr., M.D.** MAFF Director-at-Large, **Richard Horecka, M.D.**, received the Community Service Award from the MMA. Dr. Horecka practices in Benson, MN. His service includes work on the city's Economic Development Commission which he joined in 1987. He is credited with helping to bring jobs to the area, along with helping to finance businesses in town.

## Research Poster Wins First Place

A research poster on "The Utility of a Toolkit for Clinicians Rounding in Long-Term Care Facilities", presented by residents at **U of M Methodist Park Nicollet – Creekside**, won 1st Place in the resident/student category at the American Academy of Family Physicians Scientific Assembly in Denver. Researchers included: **D. Maggie McEvoy, M.D.**; **Natalie Roeser, M.D.**; **Don Pine, M.D.**; **Teresa Quinn, M.D.**; **Samuel Asante-Buabeng, M.D.**; **Jeremy Springer, M.D.** The funding from MAFF Foundation and Park Nicollet Foundation was appreciated and recognized.

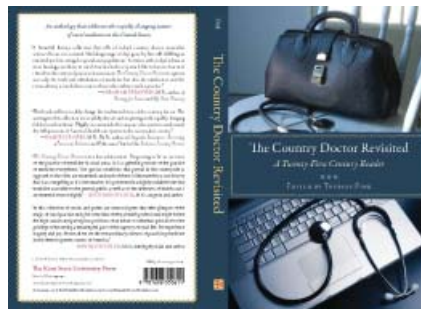
## 2010 FP of the Year Loves a Parade!

MAFF 2010 Family Physician of the Year, **Richard Wehseler, M.D.**, served as one of the Grand Marshalls of the New London Waterdays Parade in late July. Dr. Wehseler was honored as an outstanding citizen who has made a difference in the community.



Rick Wehseler, M.D., served as Grand Marshall of the New London parade.

## MAFF Members Sign New Book



**Therese Zink, M.D., M.P.H.**, editor, and **Shailendra Prasad, M.D., M.P.H.**, contributor, read from the anthology *The Country Doctor Revisited: A Twenty-First Century Reader* at the University of Minnesota Bookstore

on October 20, 2010. Dr. Zink spoke about comforting a patient's daughter and Dr. Prasad shared his experience of starting a blog so that his patients could connect after Hurricane Katrina while he was practicing in rural Mississippi.

This collection of new stories, poems, and essays, written by rural health care professionals across the United States, captures the joys and tribulations of rural health today. The book is available for purchase on Amazon. It will also be available at MAFF conferences and through the MAFF Foundation.



Therese Zink, M.D., M.P.H., editor, and Shailendra Prasad, M.D., M.P.H., contributor, discuss the new book at the U of M Bookstore.

## Philanthropist of the Year Award

**Jerry Rogers, M.D.**, and his wife, **Susan Rogers**, of Moorhead, received the AAFP Foundation's Philanthropist of the Year Award during the Annual Recognition Dinner on September 30th in Denver, Colorado. The award was presented to them by AAFP Foundation Board of Trustees President, **Richard Roberts, M.D.** The Philanthropist of the Year is awarded each year to individuals who exemplify the spirit of philanthropy through financial, leadership and volunteer support of family medicine philanthropic efforts.



Jerry Rogers, M.D., and Susan Rogers with Richard Roberts, M.D., AAFP Foundation Board of Trustees President.

## MAFF Executive Re-Certified

**Virginia Barzan**, MAFF Executive Vice President, was renewed as a Certified Association Executive (CAE) by the American Society of Association Executives (ASAE). To earn a CAE credential, candidates must satisfy professional and educational requirements. The certification must be renewed every three years through additional studies and leadership activities.

# Membership Report

## September 1, 2010 - October 31, 2010

### New Active Members

#### Central Chapter

Cory Ecklund, M.D., Aitkin

#### East Metro Chapter

Ositadinma Anene, MBBS,  
Woodbury  
Shelley Dotson, M.D., Hastings  
Joseph Garry, M.D., Saint Paul  
Antoinette Lopez, M.D.,  
Saint Paul

#### Lake Superior Chapter

Susan Berg, M.D., Duluth  
Jennifer Pearson, M.D., Duluth  
Peter Wodrich, M.D., Duluth

#### Lake of the Woods Chapter

Promil Bhutani, M.D., Bemidji  
Brett Masayeva, M.D., Bemidji  
David VanEngelenhoven, M.D.,  
Bemidji

#### Minnesota Valley Chapter

Emily McDevitt, D.O., Willmar

#### Southeast Chapter

David Strobel, M.D., Austin

#### Southern Chapter

Harmandeep Dhaliwal, M.D.,  
Sleepy Eye  
Rhea Ford, M.D., Northfield  
Moti Vishwakarma, M.D.,  
Albert Lea

#### West Metro Chapter

Shazia Aslam, M.D.,  
Coon Rapids  
Aaron Campbell, M.D., Mpls.  
Maria Kaefer, M.D., Mpls.  
Scott Wissink, M.D., Mpls.



### New Resident Members

#### Fairview Smiley's Clinic

Marco Pocholo Valencia, M.D.

#### St. Joseph's Hospital

Tou Sue Vang, M.D.

### New Student Members

#### Mayo

Sumit Agarwal  
Lauren Bartholomew  
Kashmira Chawla  
Megan Chock  
Jennifer Hsu  
Nora King  
Daniel Kuo  
Justin Peacock  
Samuel Porter  
Lindsey Roeker  
Julie Rogers  
Christine Spampinato

#### University of MN – Duluth

Adam Ahlquist  
Elizabeth Berg  
Michael Clark  
Thomas Hansen  
Jonathan Harvey  
Lisa Hayes  
Kelsey Hjelmeland  
Michelle Huyser  
Victoria Jordan

Jenna Klein  
Socia Love  
Jacob Lyons  
Sunnah Maki  
Nicole Manemann  
Zachary Merten  
Adrienne Moen  
Christina Nowak  
Johnna Nynas  
Emily O'Neil  
Barrett Park  
Kaitlyn Pelowski  
Alicia Phillips  
Haley Prittinen  
Luke Radel  
Michael Reinsbach  
Ian Reynolds  
Marcel Rivard  
Deanna Shoup  
Michael Sterns  
Katie Thorsness  
Jamie Totman  
Julia Welle  
Christine White  
Jessica White-O'Bryant

#### University of MN – Twin Cities

Mohamed Abdi  
Salwan Abdullah  
Ingrid Anderson  
Laura Barnes  
Tricia Bautista  
Kathleen Berg  
Amanda Best  
David Christensen  
Stewart Decker  
Robyn Endrud  
Carrie Evavold  
Margaret Funk  
Erica Gathje  
Diane Goh

Megan Griwac  
Tricia Hadley  
Lezlie Halbach  
Jackie Kelly  
Jessica Kolb  
Jennifer Le  
Kacia Lee  
Brittney Lemke  
Jessica Lorenz  
Rachel Lundberg  
Lan Luu  
Eduardo Medina  
Peter Meyers  
Barret Myers  
Jennifer Nelson  
Cathy Nguyen  
Ellen Overson  
Vanessa Ozomaro  
Will Paulson  
Napaul Pravesch  
Viviane Tchonang  
Ho-Shia Thao  
Laura Waller  
Breanna Zarmbinski

### MAFP Membership

(As of 9/30/10)

Actives = 2,104

Residents = 237

Students = 377

Life = 252

Inactive = 41

Supporting = 2

**Total = 3,013**

## Nominate a Peer, Mentor or Colleague for an Award

The MAFP is now accepting nominations for the following awards:

**Family Physician of the Year**  
**Teacher of the Year**  
**Researcher of the Year**  
**Resident of the Year**  
**Medical Student Award**  
**Merit Award**

For more information and a detailed description of each award, please visit the MAFP website at [www.mafp.org/awards.asp](http://www.mafp.org/awards.asp).

### Nomination Process

All nominations must be made in writing to the MAFP office (mail, fax or e-mail). Include the award name, your name and phone number, and explain why the nominee is deserving. Also, if applicable, include the name of the nominee's clinic, residency program or medical school. Additional information may be requested from the nominator or nominee. Candidates must be MAFP members, except Researcher of the Year Award candidates.

### Deadlines for Submission

Family Physician of the Year: January 5, 2011  
All other awards: February 23, 2011

## -Practice Enhancement Forum-

The AAFP conducted a Practice Enhancement Forum for Minnesota and North Dakota family physicians and their clinic staffs on October 22 and 23, 2010, in Alexandria.

The program provided the teams with practical tools, skills and knowledge to begin implementing the Chronic Care Model into their practices.

Participants included representatives from the CentraCare Health System in Long Prairie, Fairview Ridge Valley Clinic in Prior Lake, Northwest Family Physicians in Crystal, Open Cities Health Center in St. Paul, UMP - Broadway Family Medicine in Minneapolis and Innovis Health in Wahpeton, North Dakota.

Content included the Planned Care Model and Teams, Process Mapping, Self-Management Support for Patients, Quality Improvement and Performance Measurement and Transformational Change. In the Process Mapping exercise, each team selected a specific process (such as lab testing and results) and diagrammed the flow of the process and who was involved. Analysis of the visual display can suggest changes that might eliminate delays or duplication.



*Attendees of the AAFP Practice Enhancement Forum in Alexandria, MN, participated in a Process Mapping exercise.*

## Do You Prefer to Read the Minnesota Family Physician on Screen or On Paper?

In an effort to be cost-effective and use less paper, the MAFP is now offering members the opportunity to receive its newsletter electronically.

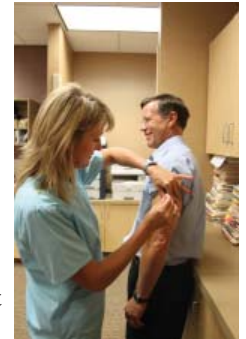


If you would like to stop getting a paper copy of the newsletter in the mail and instead be emailed a link to an electronic version (PDF) of the issue, please indicate your decision by emailing [office@mafp.org](mailto:office@mafp.org) using the email address where you would like the link sent. In the subject line, please type 'MFP Electronic.' In the body of the email, please type 'your name'.

*Please note - Students and Residents will automatically receive the emailed link and will no longer get a paper copy of the newsletter.*

## -Meet the Flu Shot Challenge-

It's your last chance to be a role model and get your flu shot! The MAFP is once again challenging all family physicians to get a seasonal influenza vaccination. Those clinics that achieve a 100-percent vaccination rate among its family physicians by **November 22, 2010**, will be recognized by the MAFP. Visit [www.mafp.org/hcwresources.asp](http://www.mafp.org/hcwresources.asp) for more information on how your clinic can "Meet the Challenge."



## 2011 Winter Conference - Women's Health

### Registration

\$200 - MAFP Members, PAs, RNs, NPs  
\$250 - Non-member Physicians

### Education Sessions include:

Natural Hormones, Mixed Urinary Incontinence - Workup and Treatment Options, Current Topics in Menopause Management, Abnormal Uterine Bleeding, Depression, Finding Sleep: Looking for Mr. VanWinkle, POCs & Hormone Manipulation, Libido Concerns in Women, Weight Loss and Weight Management Strategies for Women, Premenstrual Syndrome, and IUD Indications and Placement

Watch for a registration brochure in your mail or visit [www.mafp.org](http://www.mafp.org) to register online.



The Lodge at Brainerd Lakes, Baxter (a.k.a. Brainerd), MN  
Friday, February 4 & Saturday, February 5, 2011



By Keith Stelter, M.D.,  
Senior Delegate

# Report from the 2010 AAFP Congress of Delegates

Carol Featherstone and I served as your Delegates and Lynne Lillie and Dave Hutchinson served as your Alternates. The Minnesota Academy submitted two resolutions to the AAFP Congress of Delegates and I am happy to report that both resolutions passed the Congress of Delegates.

Our first resolution concerned needless paper and electronic work that is required due to CMS and other accreditation bodies such as JAHCO. A substitute resolution was passed that in effect had the entire scope of the Minnesota resolution intact. The resolution was as follows:

RESOLVED, that the AAFP encourage the Centers for Medicaid and Medicare Services (CMS) to re-evaluate the Medicare signature requirement to reduce the overwhelming and time-consuming compliance burdens placed on physicians while recognizing the importance of physician accountability, fraud prevention and the maintenance of quality care.

Our second resolution concerning Family Medicine Preceptors was also likewise supported by the Congress. I offered a substitute resolution that strengthened the original First Resolved of the Minnesota Resolution. That resolution stated:

RESOLVED, that the AAFP evaluate and report on activities being taken to address the supply of family medicine preceptors in the Annual Report of the Commission on Education.

There was overwhelming support of this resolution from the Congress and many members commented on how helpful it would be to have a database of preceptor recruiting efforts that could be used at various medical schools across the country. There was also considerable support from the Congress for the second resolved that asked the AAFP to partner with the ABFM to research ways to allow precepting activities to contribute towards MOC requirements.

Other resolutions that received considerable debate were the Consumer Alliance Program with the Coca Cola Company. In the end, the Congress supported the Alliance as a means to non-dues revenue and wanted further transparency and continuous evaluation of the arrangements with subsequent reports the Congress. Another resolution with considerable debate centered on DNP and family physician comparisons. The Congress continued to support a position that the differences in training of DNPs and family physicians be delineated, and that research be done on the cost-effectiveness of CNPs and family physicians.

Other notable resolutions were to have the AAFP return to two Commission meetings yearly starting in 2012 if the budget will allow at that time. The AAFP will continue its aggressive lobbying stance and continue to push for health care reform policies and rules that favor family physicians, including a 10% bonus to primary care for all E&M codes.



AMERICAN ACADEMY OF  
FAMILY PHYSICIANS  
STRONG MEDICINE FOR AMERICA

A resolution asking for a Special Constituency Board Seat did not pass. A resolution asking

for continued work on understanding ACOs and asking for Family Medicine leadership in these organizations passed. A resolution asking for the three- day stay for Acute Care be reconsidered was passed by the Congress.

The Congress had a very difficult decision with the elections. All candidates were extremely well qualified, and in fact this is the best pool of candidates that I can remember.

Glen Stream of Spokane, Washington was elected President Elect. Glen's wife is Anne Montgomery who previously resided in Minnesota and was our Resident Director in 1986.

The Congress elected Bob Wergin of Nebraska, Barb Doty of Alaska, and Rick Madden of New Mexico as AAFP Board members. All of the new Board members are in smaller rural practices, yet have a great breath of experience from other avenues of advocacy. Leah Raye Mabry and John Meigs were reelected Speaker and Vice Speaker.

The Scientific Assembly Opening Ceremony will be available on the AAFP web site. The highlight of the ceremony was an address by Regina Benjamin, Family Physician and US Surgeon General. Her comments were remarkable and I urge all family physicians to view her address on the web.

It was our distinct honor and pleasure to serve the Minnesota Academy as AAFP delegation. If you have any questions or comments, please feel free to contact me directly at 507-327-1087 (cell) or [stelter.keith@mayo.edu](mailto:stelter.keith@mayo.edu).

## MMA Action On Resolution Seeking to Reduce Medicare Requirements for Signatures On Notes

The MMA House of Delegates adopted an amended version of MAFP's Resolution 202.



MMA will ask AMA to actively engage the Centers for Medicare and Medicaid Services (CMS) to re-evaluate the burdensome Medicare requirement that physicians sign all notes and orders such as re-occurring physical therapy and lab orders to reduce the overwhelming and time-consuming compliance burdens placed on physicians.

## MAFP Milestone Memberships

The MAFP is pleased to recognize these members celebrating milestone membership anniversaries in 2010!

### 55 years

Ralph H. Buesgens M.D.  
Dale J. Hawk M.D.  
J. A. Malerich Jr. M.D.  
Arthur E. Sethre M.D.  
Robert L. Sturges M.D.  
Deno J. Wedes M.D.

### 50 years

Lloyd B. Backus M.D.  
Byron C. Backus M.D.  
Charles N. Bean M.D.  
Alvin E. Berglund M.D.  
James E. Brown, Jr. M.D.  
Gary D. Good M.D.  
Carl V. Griesy M.D.  
Gordon W. Hovde M.D.  
Edward B. Kiolbasa M.D.  
James K. O'Toole M.D.  
Erick Reeber M.D.  
Richard K. Simmons M.D.  
James F. Sutherland M.D.  
Ralph H. Swanson M.D.  
Hildegard J. Virnig M.D.  
John A. Watkins M.D.

### 45 years

Robert E. Bundt M.D.  
Andrionico F. Cullado M.D.  
John R. Gaertner M.D.  
Terrance P. Henderson M.D.  
Edward J. McEllistrem M.D.  
David W. McQuoid M.D.  
Herman Miller M.D.  
Ronald J. Nelson M.D.  
Leon J. Nesvacil M.D.  
Duane L. Orn M.D.  
Robert W. Poppie M.D.  
Ricard R. Puumala M.D.  
John J. Salchert M.D.  
C. Dwight Townes Jr M.D.  
Benjamin M. Tuma M.D.  
Arthur E. Van Vranken M.D.  
Alvin L. Wiens M.D.  
Donald L. Wright M.D.

### 35 years

Robert D. Aby M.D.  
John T. Beecher M.D.  
Thomas P. Cairns M.D.  
Raymond G. Christensen M.D.

David A. Christenson M.D.  
Diane A. Dahl M.D.  
Brian T. Ebeling M.D.  
James M. Evans M.D.  
Allen L. Horn M.D.  
Daniel M. Janiga M.D.  
Marianne D. Kanning M.D.  
Patrick A. Keenan M.D.  
John D. Lamey Jr., M.D.  
Vincent D. Laporte M.D.  
George E. Lundgren M.D.  
Virginia M. Mandac M.D.  
Paul W. Nerothin M.D.  
Sherman F. Ogle M.D.  
Jerry R. Petersen M.D.  
Gregory J. Peterson M.D.  
George E. Rounds M.D.  
Paul N. Sandager M.D.  
Paul S. Sanders M.D.  
Kusum Saxena M.D.  
Peter A. Setness M.D.  
Amy L. Shogren M.D.  
Anthony A. Spagnolo M.D.  
David L. VonWeiss M.D.  
David R. Widdifield M.D.  
William W. Young M.D.

### 25 years

Jeffrey L. Adams M.D.  
Gregory L. Angstman M.D.  
Matthew S. Barnes M.D.  
David K. Bucher M.D.  
Terence P. Cahill M.D.  
Timothy P. Ceynowa M.D.  
Marianne Clinton-McCausland M.D.  
Randall J. Cousins M.D.  
Lynne M. Didrikson M.D.  
John P. Doerfer M.D.  
Pamela G. Dumke M.D.  
Paul F. Erickson M.D.  
Richard H. Fleming Jr., M.D.  
William D. Fox M.D.  
Robert N. Gardner M.D.  
John S. Gay M.D.  
Craig L. Gilbertson M.D.  
Peter G. Harper Jr., M.D.  
Jeanne M. Hesse M.D.  
Verna T. Hillstrom M.D.  
Timothy M. Hogan M.D.  
Herbert A. Holman M.D.  
Neil Jeddelloh M.D.  
Joel B. Jensen M.D.

Bradley S. Johnson M.D.  
Kenneth E. Joslyn M.D.  
Dean A. Kaihoi M.D.  
Mumtaz A. Kazim M.D.  
Thomas L. Lundsten M.D.  
A. Clinton MacKinney M.D.  
Cameron McConnell M.D.  
Catherine P. McKegney M.D.  
Mark R. Millis M.D.  
Dean R. Myers M.D.  
Brett P. Nienaber M.D.  
Jane M. Nolting Brown M.D.  
Daniel E. Noonan M.D.  
Margaret Ann O'Connor M.D.  
D. Mark Odland Jr., M.D.  
David J. Odland M.D.  
Douglas V. Olmanson M.D.  
Mary L. Olson M.D.  
Susan D. Paulson M.D.  
Debra G. Peterson M.D.  
Diane M. Pittman M.D.  
Stanley D. Quanbeck M.D.  
Hugh P. Renier M.D.  
David E. Schneider M.D.  
Anthony E. Smith M.D.  
Knut E. Thorsgard M.D.  
Timothy E. Trude M.D.  
Steven R. Vogel M.D.  
John J. Walsh M.D.  
Philip J. Weber M.D.  
Robert R. Weber M.D.  
Constance I. Williams M.D.

### 15 years

Caroline T. Baerg M.D.  
Julie M. Bell M.D.  
Steven C. Bergeson M.D.  
Marc E. Bettich M.D.  
Bernadette L. Clevenger M.D.  
Ann Marie Curoe M.D.  
Jessica E. Dailey M.D.  
Rosemarie Delorey M.D.  
Deborah S. Dittberner M.D.  
Kevin J. Donnelly M.D.  
Daniel J. Dunn M.D.  
David E. Ehlenz M.D.  
James R. Eiselt D.O.  
Sonya Fuad M.D.  
Jon S. Hallberg M.D.  
Robert H. Heise II, M.D.  
Jennifer Horn-Ommen M.D.  
Brenda J. Hurtt M.D.  
Julie M. Johnson M.D.



Kara K. Jorve M.D.  
Karen M. Karlinski M.D.  
Jonathan E. Knight D.O.  
Francille A. Knowles M.D.  
Anne Marie Kramlinger M.D.  
Susan J. Layeux M.D.  
Lynne B. Lillie M.D.  
Roxanne E.B. Lockhart M.D.  
Gail C. Lofness Steele M.D.  
Todd K. Love M.D.  
Stacey Alexis Mackay M.D.  
Lourdes A. Maglaya-Pira M.D.  
John F. Merchlewitz M.D.  
Sue Young Park M.D.  
Teresa Pena M.D.  
Julia K. Perpich M.D.  
Bradley W. Peterson M.D.  
Charles J. Phillips M.D.  
Steven P. Phillipson M.D.  
Patricia Lynn B. Richman M.D.  
Kenneth M. Ripp M.D.  
Mona S. I. Roach M.D.  
Zia A. Siddiqui M.D.  
Dennis C. Spano M.D.  
Maria K Statton M.D.  
Lowell I. Stoltzfus M.D.  
Lynn M. Stottler M.D.  
Thomas P. Stoy M.D.  
Heidi B. Street M.D.  
Steven S. Tekippe M.D.  
Johanna Toninato M.D.  
Robert K. Westin M.D.  
Randall J. Zimmerman M.D.  
Julie G. Zimmerman M.D.

"Membership in MAFP provides an opportunity to stay connected with the important issues that face our profession, our communities, and most importantly our patients!"

— Lynne Lillie, M.D.

## ❁ Membership Spotlight ❁



**Name:** *Glenn Nemeč, M.D.*

**Clinic Name/Practice Location:**  
*Monticello Clinic, Monticello, MN*

**How many providers are in your practice?** *18*

**How long have you been practicing?**  
*23 years*

**What/who influenced you to become a family physician?** *My father was a family physician. I was also influenced by family physician Neil Bard, who I did a clerkship with after my 1st year of medical school.*

**What book are you reading right now?** *“Doctrine: What Christians Should Believe”. It is written by two Baptists, but I’m Lutheran so the authors and I don’t see eye to eye on all issues.*

**Tell us your favorite movie?** *Back to the Future*

**Tell us your biggest and best accomplishment?** *29 years of marriage without any serious threats to adding more years :)*

**What is your greatest indulgence?** *Wine*

**What is one thing you would change about yourself?** *I would like to get rid of all orthopedic injuries (ruptured achilles, torn meniscus - one in each knee, one replaced ACL, one plated collarbone, a bunion and a mallet finger).*

**What do you do to relax?** *I fish, scuba dive, bicycle, ski, play guitar (badly), read and hike.*

**What trait do you most appreciate in other people?**  
*Intelligent humor*

**Where was your last vacation?** *I went skiing in Steamboat.*

**Where do you volunteer?** *Church, soccer club, Lions.*

**What’s your best advice to a newly graduated family medicine resident?** *Don’t look for the “right kind” of practice. Find people you like and the practice stuff will take care of itself.*



**Name:** *Therese Zink, M.D.*

**Clinic Name/Practice Location:**  
*Zumbrota Fairview Clinic, Zumbrota, MN*

**How many providers are in your practice?** *Four*

**What who influenced you to become a family physician?** *I was influenced by mentors in medical school, but others discouraged me saying “you will just be a well-trained social worker.” I ignored them.*

*Therese Zink, M.D.*

**What book are you reading right now?**  
*“The Blue Notebook” by James Levine.*

**Tell us your favorite movie?** *My Life as a Dog and Cinema Paradiso. I like international films.*



**Name:** *Julie Anderson, M.D.*

**Clinic Name/Practice Location:**  
*St. Cloud Medical Group, St. Cloud, MN*

**How many providers in your practice?**  
*Approximately 50*

**How long have you been practicing?**  
*Six years*

**What/who influenced you to become a family physician?** *I was influenced by my family physician preceptor in medical school.*

**What book are you reading right now?**  
*“The Cradle” by Patrick Somerville.*

**Tell us your favorite movie?**  
*It’s a toss up between Star Wars and the Star Trek series.*

**What makes you most proud about being a family physician?**  
*Being a part of my patients’ lives and the honor of being considered a trusted resource for them.*

**Tell us your biggest and best accomplishment?**  
*Raising two wonderful, well-behaved (most of the time) boys.*

**What is your greatest indulgence?** *Sugar*

**What is one thing you would like to change about yourself?**  
*I would change my overcommitted ways.*

**What do you do to relax?** *I travel far away.*

**What trait do you most appreciate in other people?** *Honesty*

**Where was your last vacation?** *I visited the Bahamas.*

**Where do you volunteer?**  
*I serve on a preschool board, the MAFP board, and my clinic board. I help at my son’s elementary school, as well as precept for medical students and pre-med college students.*

**What’s your best advice to a newly graduated family medicine resident?** *I would say to strongly consider private practice.*

**Tell us your biggest accomplishment?** *Editing and contributing to the “The Country Doctor: A 21st Century Reader”. Rural doctoring is now more than Norman Rockwell’s physician caring for farmers. The global age has come to America.*

**What is one thing you would like to change about yourself?**  
*It depends on the day.*

**What is your greatest indulgence?** *Reading a good book in front of a fire.*

**What do you do to relax?** *I swim, run, cross-country ski, read and garden.*

**What trait do you most appreciate in other people?** *Humor*

**Where was your last vacation?** *BWCA*

**Where do you volunteer?** *I spend two weeks in Nicaragua doing Pap smears and colposcopies.*

# 2010 Residency Recruitment & Procedure Workshops

By Lisa Regehr, Conference Coordinator

On Saturday, October 9, 2010, medical students gathered at the Holiday Inn Minneapolis Metrodome to learn about family medicine residency opportunities and try out procedure workshops taught by the programs.

Intubation, Skin Biopsies & Excisions, Spinal Taps, and Joint Injections, were only a few of the procedures presented.

"The Residency Recruitment & Procedure Workshop

was a great way to meet residents and faculty from different residency programs and to learn important procedures," said **Dylan Bindman MS3, University of Minnesota**. "It was informative and a lot of fun."

Sixty students participated from Mayo, the University of Minnesota, and other schools. Representatives of family



Kim Kruger, M.D., of the Duluth Family Medicine Residency Program with medical student Sara Olmanson

medicine residencies from Minnesota and around the country were on hand to answer questions about their opportunities. The MAFP would like to thank all of the residency programs that participated in the Residency Recruitment Event.

"If there is even a thought that family medicine might be the specialty for you, you should attend this event. I went 3 out of 4 years and each time it was wonderful and improved with fun hands-on activities," said **Sara Olmanson, MS4, University of Minnesota**. "It is a nice way to get ready for interviewing

and to have a better idea of what programs are out there and how they are different. It is also a great time to get together with other students and meet students from other medical schools that are interested in family medicine."



Allina United Family Medicine Residency teaches fish hook removal at the MAFP Residency Recruitment Event.

## Call for Nominations

The Leadership Development Committee is now accepting nominations for the following positions. You may volunteer yourself or suggest others as candidates.

**President-Elect**

**Speaker of the House**

**Vice Speaker**

**Officer-at-Large**

**AAFP Delegate**

**AAFP Alternate Delegate**

If you have a colleague who would make a good leader, consider nominating them for entry level positions such as Vice Speaker or Officer-at-Large. The Officer-at-Large position nominations will be given to their local chapter to approve the nomination.

Nominations must be received by **January 30, 2011**. They can be submitted by email to [alensing@mafp.org](mailto:alensing@mafp.org) or by fax to 952-542-0135.



## 2011 Research Forum

The 2011 MAFP Research Forum will take place on Saturday, April 2, at HealthPartners in Bloomington. This event provides a chance to learn about family medicine research in Minnesota. Online registration will be available in early 2011.



## Call for Abstracts

Abstracts are due **January 28**

The MAFP is now accepting abstracts for the 2011 Research Forum. Abstracts should contain original research and be relevant to family medicine. All categories of research will be considered, including practice-based, community-oriented and participatory projects, and descriptive studies. Quality Improvement projects, clinical case presentations, and literature reviews are acceptable if they generate original conclusions. Projects in progress are welcome.

Please visit [www.mafp.org](http://www.mafp.org) for more information on submitting an abstract. For questions, please contact Lisa Regehr at the MAFP office at [lregehr@mafp.org](mailto:lregehr@mafp.org) OR (800) 999-8198, (952) 542-0130.

# THE BULLETIN BOARD

## Text4baby Offers Information to Pregnant Women and New Moms

Text4baby is a free mobile service that provides timely information to pregnant women and new moms from pregnancy through a baby's first year. Women can sign up for the service by texting BABY to 511411 (or BEBE for Spanish). They will then receive three free text messages each week timed to their due date or baby's date of birth. The messages focus on a variety of evidence-based practices in topics critical to maternal and child health, including birth defects prevention, immunization, nutrition, seasonal flu, mental health, oral health and safe sleep. Text4baby messages also connect women to early prenatal and infant care services and other resources that promote healthy birth outcomes.

## Make a Tar Wars Presentation

Although the MAFP is no longer coordinating specific Tar Wars presentations, family physicians, family medicine residents and medical students are still welcome to make Tar Wars presentations in their community. The MAFP encourages members to call their local schools and arrange presentation times and dates. To learn more about Tar Wars, visit [www.mafp.org/tarwars.asp](http://www.mafp.org/tarwars.asp).



## Using METRIC for MC-FP Part IV

To learn about using METRIC to complete MC-FP Part IV (Quality Improvement) as a group, visit [www.mafp.org](http://www.mafp.org).

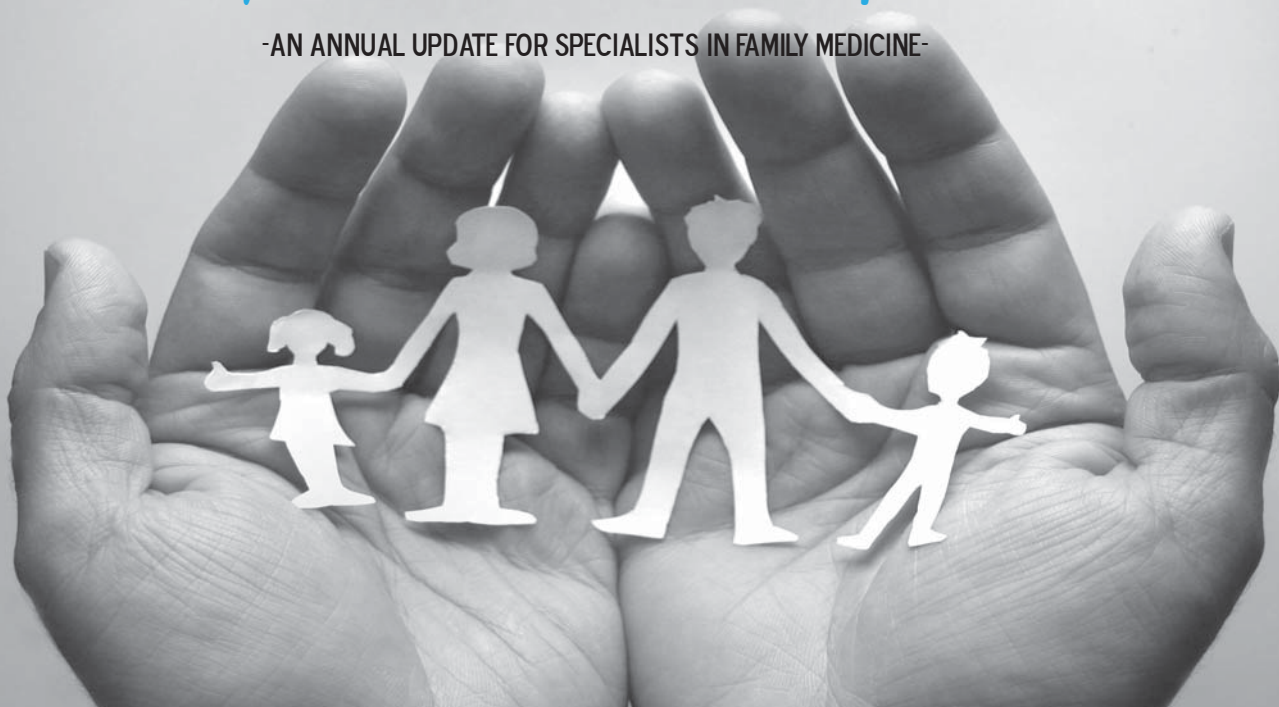
**METRIC**  
Measuring, Evaluating,  
and Translating Research  
Into Care

## Recognizing Early Motor Delays

Pathways Awareness, in conjunction with the American Academy of Pediatrics (AAP), have announced the availability of a new online CME course called *Recognizing Early Motor Delays at the 2-Month Pediatric Well-Visit*. The program, available at [www.pedialink.org/cme/htemd](http://www.pedialink.org/cme/htemd), is being offered FREE for all by entering the code PATHWAYS at check out. The curriculum uses side-by-side video comparisons of infant observation to help health care professionals, students, parents, and caregivers recognize the signs of an early motor delay in children as early as 2 months of age and determine the most appropriate intervention if an early motor delay is observed. Early detection and early intervention are key to ensuring the best for all children's physical development. For more information on early motor delays and the help available, visit [www.pathwaysawareness.org](http://www.pathwaysawareness.org) or call our toll free parent answered hotline at 1-800-955-CHILD (2445).

**Save the Date - April 14-15 - Crowne Plaza Riverfront Hotel - St. Paul**

-AN ANNUAL UPDATE FOR SPECIALISTS IN FAMILY MEDICINE-



**Minnesota Academy of Family Physicians**

**2011 SPRING REFRESHER**



# MINNESOTA ACADEMY OF FAMILY PHYSICIANS FOUNDATION NEWS



*The mission of the MAFP Foundation is to support family physician health care delivery, research and education, and to promote the specialty of family medicine.*

## AAFP Foundation Dues Check-Off Campaign in Full Swing

Support good work at both the state and national levels. When you make a \$50 Check-Off donation with your membership dues payment, you help your MAFP Foundation and AAFP Foundation at the same time. Your dollars fund grants for chapter-level programs through the Family Medicine Philanthropic Consortium (FMPC), as well as AAFP Foundation humanitarian, educational, and research initiatives. All programs are designed to advance the values of Family Medicine and improve the health of all people.



"Last year, the MAFP Foundation, received two grants from the FMPC for our work to improve communication with patients with limited English skills and support practice-based research by residents," said Lynn Balfour, Executive Director of the MAFP Foundation. Over 190 MAFP members donated via the Dues Check-Off last year. So remember to check the box when you receive your membership dues statement. And don't forget your contribution is tax-deductible. Whether you donate to the AAFP or MAFP foundations, please know that your gift and support is appreciated. Thank you!

## Grant Deadlines Announced

### Resident applications are due February 1, 2011.

Apply to the Resident Research Grant Program and design and implement a family medicine research project that is of interest to you or your residency program. Work independently or form a research team with your colleagues to identify a topic important to patient care and family medicine. Through a competitive application process, up to four recipients will be selected to receive a \$3,000 grant award.

### Student applications are due March 1, 2011.

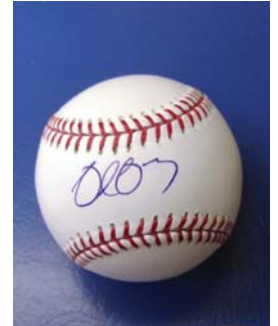
The David Mersy, M.D., Student Externship Program is for medical students who want to design a summer externship experience that takes place in a family medicine setting. Identify research or non-research project that enhances your understanding of the specialty of family medicine. Up to three grants in the amount of \$2,000 will be awarded.

#### For More Information

Visit [www.mafp.org/foundation.asp](http://www.mafp.org/foundation.asp) and click on "Our Programs" for the applications, research ideas, previous projects, and a sample application. Award recipients are required to write a paper and present their findings at a future MAFP Research Forum.

## Biggest Fundraising Event of the Year: Silent Auction

We are receiving donations for the Silent Auction held at the 2011 Annual Meeting and Spring Refresher. Wondering how you can help? Here are ideas from other chapter foundations that have a history of successful Auctions:



*The Minnesota Twins donated a baseball autographed by Delmon Young to the Silent Auction.*

1. Donate a single item. Art by family physicians or their family members, and wine are most welcome.
2. Your donation can be monetary which we can use to purchase items for themed baskets.
3. Create a themed basket of items. Popular themes include games, family night out, tailgating, books by Minnesota authors, gardening, baby, sports, fishing, and scrapbooking.
4. Places of business or vendors you frequent can also be donors. Let us know and we would be happy to contact them on your behalf.
5. Plan to attend the Annual Meeting and Spring Refresher, and bid on items at the Auction.

Did you know that auction donations are tax-deductible and proceeds support the work of the foundation? Contact Lynn Balfour at [foundation@mafpp.org](mailto:foundation@mafpp.org) or 952.542.0130 to make a donation or to schedule a pick-up.

## Call for Nominations

Nominations are open for family physicians to fill three vacancies on the Board of Directors. The time commitment is small but the pay off big! Participate in four quarterly meetings (teleconference capability for directors in Greater Minnesota). Plan and guide the philanthropic work on behalf of family physicians across the state. Nominate yourself or another family physician. Submit nominations to [foundation@mafpp.org](mailto:foundation@mafpp.org) before by December 15.

## There is No End to the Good You Can Do

Every day, people from all walks of life make gifts to charities through their wills, making a tremendous difference in the world they leave behind. Giving through bequests allow each of us to foster and perpetuate the values and ideals most important to us, to honor and thank those charitable organizations which have made a difference in our lives and to make a difference in the lives that follow. Contact Lynn Balfour at 952.542.0130 or [foundation@mafpp.org](mailto:foundation@mafpp.org) to receive an information packet about bequests and estate planning.

*Continued from Page 1 - EHR*

within your practice with your patients so you get the most out of it. For a short time the government is providing significant subsidies to REACH in order for the most needy primary care providers to receive this assistance at a substantial discount. These subsidies are greatest if you sign before December of this year and agree to begin your attestation of meaningful use by October 2011. Doing this would not only provide you with discounted assistance, but it would also qualify for up to \$44,000 Medicare or \$63,750 Medicaid incentive dollars in the first year of the program. More importantly, REACH would make sure that you got the most out of your EHR investment.

Having a certified EHR with all the technology to achieve meaningful use does not mean that you will achieve meaningful use. Nor does it mean that you are prepared to get the most out of your investment. REACH can provide an assessment to help you know where you stand and what you can do to further leverage your EHR.

We believe it is important for everyone to start now. The initial rules for stage 1 of meaningful use have some flexibility, but the Office of the National Coordinator for HIT, which provided guidance in the creation of the meaningful use rule, warned the stage 1 criteria can change and become more difficult for those who wait. Add to that, the federal government has convinced some health plans to follow Medicare and Medicaid's lead in requiring providers to meet

REACH can take providers to meaningful use and improve patient care whether they have:

- No electronic health record (EHR) system
- An installed EHR that is difficult or impossible to use
- A working EHR that you want to optimize to fully benefit you and meet federal meaningful use requirements

meaningful use requirements for optimal reimbursement. Don't be caught off guard. Begin to create your plan for getting the most out of an EHR and achieving meaningful use now. Have your office administrator learn more about meaningful use and how to take advantage of REACH services at [www.khaREACH.org](http://www.khaREACH.org). And, ask him or her to register to see how REACH can help move your practice into the digital age.

**About the Author** - Paul Kleeberg, M.D., is REACH clinical director and is a board-certified family physician. He practiced medicine in a rural setting and later in a large health system for more than 18 years. He started out using paper records then migrated to EHRs. He would never go back to paper. Dr. Kleeberg has also played a key role in implementing several patient portal, ambulatory, and hospital EHRs and has experience in EHR selection, physician engagement, workflow redesign, clinical content management, clinical decision support and EHR governance.

**About REACH** - REACH is a nonprofit federal HIT Regional Extension Center dedicated to helping providers in clinics, small hospitals, and other settings in Minnesota and North Dakota implement and effectively use EHRs. Our mission is to assure that each of our clients achieves meaningful use. REACH is a program of Key Health Alliance, a partnership of Stratis Health, National Rural Health Resource Center, and The College of St. Scholastica, which collaborates with North Dakota Health Care Review and the University of North Dakota, School of Medicine and Health Sciences, Center for Rural Health.



**Apple Valley Medical Clinic**, a full service, independent family practice clinic serving the fast-growing south suburbs of the Twin Cities, has a fulltime opening for a BC/BE family physician. In addition to our family practice program with 14 family physicians, we operate a unique 24/7 urgent care program, occupational health services, and offer convenient on-site access to medical imaging (CT, MRI, US, X-Ray & Mammography) a pharmacy, physical therapy, and full array of medical specialties on our modern campus. Our practice is physician-owned and governed. Please e-mail your resume to [aberry@applevalleymc.com](mailto:aberry@applevalleymc.com) or call Adam Berry, administrator, at 952-953-9285 for more information.

**Affiliated Community Medical Centers, Willmar, MN:** Physician-owned multi specialty clinic is seeking a full-time physician to join the Family Practice Department in their Willmar, Redwood Falls, Granite Falls, Marshall, Litchfield and Benson affiliates. These positions offer a guaranteed salary plus production incentive and an outstanding benefit package. For further information, please contact Kari Bredberg, Physician Recruitment, 320-231-6366 or e-mail [karib@acmc.com](mailto:karib@acmc.com); or Julayne Mayer, Physician Recruitment, 320-231-5052 or e-mail [mayerj@acmc.com](mailto:mayerj@acmc.com). Website: [www.acmc.com](http://www.acmc.com).

**Grand Itasca Clinic & Hospital**, a fully integrated multi-specialty clinic and hospital located in Northern Minnesota, is looking for BC/BE Emergency Medicine Physicians or BC/BE Family Medicine Physicians for our ED immediately and Family Medicine physicians (OB or Non-OB). Practice opportunity includes competitive first year income guarantee, with a generous signing bonus and moving allowance. There is a competitive benefit package that includes health and life insurance, professional liability coverage, generous allowances for Continuing Education and vacation. New state-of-the-art facility located in a true vacation paradise! [www.granditasca.org](http://www.granditasca.org) E-mail: [gail.anderson@granditasca.org](mailto:gail.anderson@granditasca.org) or call Laurie at 218.999.1442

---

**Community Based Geriatrician – Greater Metropolitan Area** Our mission is to improve the care and professional experience the frail elderly receive from their physicians. We are seeking a BC Family Physician or Internist to provide services outside of traditional hospital and clinic settings. We offer physician-driven primary care for long-term care residents, a consult service for short stay rehabilitation patients, and a physician case management service for the community dwelling high risk elderly. Our Geriatricians deliver innovative, but old fashioned primary care. This is a unique opportunity for a high performing, compassionate, primary care physician with the ability to provide care outside of usual pathways. Expect salary and CME allowance above usual primary care range. CAQ or Geriatric Fellowship desired but not required. If interested, contact Dr Nick Schneeman, Executive Director of Geriatric Services of MN at [nick.schneeman@northclinic.com](mailto:nick.schneeman@northclinic.com) or visit our website [www.northclinic.com](http://www.northclinic.com).

---

**Small-town charm, big-time impact. At Essentia Health (formerly Duluth Clinic, an affiliate of SMDC Health System)**, join a practice you've been looking for—and a community that's been looking for you. Seeking Family Physicians in Hibbing, International Falls, Virginia and Aurora, Minnesota; Superior and Ashland, Wisconsin. Internal float pool positions also available. Thriving practices with flexibility. Generous stipend/bonus program. Competitive compensation and benefits starting with 6 weeks' vacation. Essentia Health is a nationally recognized 750 physician multi-specialty group, representing 55+ medical specialties and providing care at 62 clinics. EOE/AA [www.duluthclinic.org/career](http://www.duluthclinic.org/career)

---

**Allina Hospitals & Clinics** is a not-for-profit family of hospitals, clinics and other care services dedicated to meeting the lifelong health care needs of communities throughout Minnesota and western Wisconsin. Allina has implemented one of the most comprehensive electronic medical record (EMR) systems and has been nationally recognized for it. We are transforming health care with the EMR by providing patients with seamless, coordinated and more informed care and improved patient safety. Currently we are seeking part- and full-time BE/BC Family Physicians in the following Minnesota communities: Buffalo, Cambridge, Cokato, Coon Rapids, Cottage Grove, Eagan, Elk River, Forest Lake, Hastings, Hinckley, Inver Grove Heights, Minneapolis, Mora, New Ulm, Pine City, Ramsey, Shakopee, Shoreview, St. Michael, and Woodbury. For more information, please contact Kaitlin Osborn at [Kaitlin.Osborn@allina.com](mailto:Kaitlin.Osborn@allina.com) / (612) 262-4584 or view all of our openings at [www.allina.com/physiciancareers](http://www.allina.com/physiciancareers). EOE

---

**Great communities. Great medical community.** Central Lakes Medical Clinic, P.A. and Cuyuna Regional Medical Center are looking for Family Medicine (with or without OB). Superb new facilities and vibrant medical community in a beautiful north woods setting just two hours north of Mpls/St. Paul. Opportunity to join a growing multi-specialty group that includes 30 physicians specializing in the areas of Family Medicine, Internal Medicine, General Surgery, Orthopedics, OB/GYN, Neurology and more. Contact Todd Bymark at 218-546-4322 or 866-270-0043, (email; [tbymark@cuyunamed.org](mailto:tbymark@cuyunamed.org)). Hear our physicians talk about why practicing medicine on The Medical Campus in Crosby works for them at [www.practicenearperfect.com](http://www.practicenearperfect.com). Cuyuna Regional Medical Center; [www.cuyunamed.org](http://www.cuyunamed.org) or Central Lakes Medical Clinic; [www.centrallakesclinic.com](http://www.centrallakesclinic.com).

---

**Turnkey medically managed weight loss clinic for sale.** Established patient base in Twin Cities area. Hundreds of patients that endorse Fortune 500 Co. product. Sterling reputation. Cash business. Can be run part or full-time. For more information, please email [practiceopportunities@mafpo.org](mailto:practiceopportunities@mafpo.org) and indicate your interest in Opportunity #25.

---

**The University of Minnesota Medical School Duluth** is seeking a D.O. or M.D. for an Assistant Professor position in the Department of Family Medicine and Community Health Duluth. Applicants must be licensed or eligible for licensure in Minnesota and Board Certified in Family Medicine or Internal Medicine with at least 5 years of experience in clinical practice. Evidence of medical student/resident teaching and highly effective communication skills are required. For additional details regarding the position and to ensure consideration, follow the application instructions online at: <https://employment.umn.edu/> (requisition # 166650). The University of Minnesota is an equal opportunity educator and employer.

---

**Winona Health, Winona, Minnesota's community healthcare system** is seeking a board certified Family Medicine physician to join our progressive healthcare team. Enjoy full time employed position joining an established clinic. Practice includes full-scope Family Medicine services with OB optional. Second call 1:10. Modern facility with new MOB and state-of-the-art equipment/technology and 24-hour staffed ER, Imaging and Lab. Position is part of a multispecialty group with internal medicine, general surgery, pediatrics, OB/GYN, Ortho and Ophthalmology. Winona, a sophisticated community with art exhibits, museums, theater and several festivals; also offers quality schools, two universities, international businesses, and endless recreational opportunities from boating to indoor tennis. Winona is located within 45 minutes of two airports. Contact Cathy Fangman 800.944.3960 ext 4301, [cfangman@winonahealth.org](mailto:cfangman@winonahealth.org); [www.winonahealth.org](http://www.winonahealth.org).

---

**North Memorial** is presently recruiting BC/BE family medicine physicians. We strongly promote primary care physician practice opportunities with our owned and associated clinics; including those that are physician owned, joint ventures and hospital owned. Which means you can choose from large or small and multi or single specialty practice options in metro, suburban or rural locations. These are excellent practice opportunities with comprehensive compensation and benefits packages. Contact: Mark Peterson, Physician Recruiter, North Memorial Medical Center, 3300 Oakdale Ave. N., Robbinsdale, MN 55422. Telephone (763) 520-1336. E-mail: [mark.peterson@northmemorial.com](mailto:mark.peterson@northmemorial.com) Website: [www.northmemorial.com](http://www.northmemorial.com).

---

**Lake City Medical Center – Mayo Health System** is seeking family medicine physicians to join our compassionate, high quality and nationally award-winning team of health care professionals. A physician-led family practice group, we strive for personal, compassionate health care supported by advanced technology. Our main campus, located in Lake City, Minnesota, houses our clinic, hospital and nursing home. We also have three off-campus clinics in Wabasha and Plainview, Minnesota and Alma, Wisconsin. Lake City Medical Center offers a competitive salary and benefits package, along with a friendly and rewarding work environment. For more information, contact Cheri Kramer, chief administrative officer, 651-345-3321.

---

---

**Western Wisconsin (Amery, Hudson, New Richmond, Osceola) HealthPartners Medical Group** is seeking exceptional BC/BE family medicine with or without OB physicians for growing rural communities in western Wisconsin. These positions offer a traditional family medicine practice in small-town rural settings, all within an hour's drive of the Twin Cities. We offer a competitive salary, an excellent benefits package, and a commitment to providing exceptional patient-centered care. For more information, contact [diane.m.collins@healthpartners.com](mailto:diane.m.collins@healthpartners.com) or call Diane @ (952) 883-5453, toll-free: (800) 472-4695, x3. Apply online at [www.healthpartners.jobs](http://www.healthpartners.jobs) EOE

---

**St. Mary's Innovis Health - Detroit Lakes** is seeking two FP's to join a group of 22 other providers at St. Mary's Innovis Health Detroit Lakes, MN. We offer full benefits and a competitive salary that is guaranteed for two years, along with a generous starting incentive and a retention bonus after two years. Enjoy a beautiful lake community in Western Minnesota. The anticipated weekly work schedule is 8-5 M-F plus call rotation. Physicians can expect to see 15-20 patients a day in clinic. Call is a combination of weekdays and weekends with a 1 in 10 rotation. For more information please contact: Jodi Baumgartner, Physician Recruiter, Innovis Health, Work: 701-364-8022, Cell: 701-261-9747, Email: [jbaumgartner@innovishealth.com](mailto:jbaumgartner@innovishealth.com).

---

**Grand Marais, MN:** Interested in joining a vibrant, hard working staff including 4 Family Practitioners and a CNP? Sawtooth Mountain Clinic, Inc. – a Community Health Center on the shores of Lake Superior. Live, work and play all in this illustrious northwoods country in NE Minnesota! Hiring for a BE/BC FP for clinic hours; in-patient and nursing home care; as well as a Family Nurse Practitioner for clinic hours. Opportunity for loan repayment option. Send resumes to Sue Nordman, COO at [sue@sawtoothmountainclinic.org](mailto:sue@sawtoothmountainclinic.org) or phone with inquiries to 218-387-2330 ext. 126. We look forward to meeting you!

---

**Express HealthCare** seeks moonlighting casual family physicians to work in our State of Art Urgent Care facility. We offer a modern working environment utilizing an EMR, digital imaging and onsite automated prescription dispensing. We are located next to the National Sports Center in Blaine. We are open everyday from 10AM to 10PM. We offer competitive pay and flexible scheduling. Please contact Anne van Bruggen, HR manager, at [annevb@express-healthcare.com](mailto:annevb@express-healthcare.com) or call 763-795-9363 x 305.

---

**Fairview Health Services** is one of the 10 top health systems in the country, according to the Thomson Reuters 100 Top Hospitals: Health System Quality/Efficiency Benchmarks study. Learn more at [fairview.org](http://fairview.org). We are seeking physicians to join us in Minnesota who want to be a part of our nationally recognized, patient-centered, evidence-based care team. Whether your focus is work-life balance or participating in clinical quality initiatives, we have an opportunity that is right for you. Our physicians are champions, pioneers and practitioners of new models of care in today's ever-changing health care environment. Join us in vibrant and growing communities such as Milaca, Wyoming, Chaska, Minneapolis and surrounding areas. Experience exceptional practice support including accessible specialist consultations and onsite lab and radiology. Visit [www.fairview.org/physicians](http://www.fairview.org/physicians) to explore our current opportunities, then apply online, call 800-842-6469 or e-mail [recruit1@fairview.org](mailto:recruit1@fairview.org). EEO/AA Employer

---

**Sanford Health of Fargo, North Dakota** is currently seeking BC/BE Family Medicine physicians to join staff at several of its primary care clinics. Excellent practice opportunities exist in communities located in the 'Heart of Minnesota' lakes country including Bemidji, Cass Lake, Detroit Lakes, Mahanomen, New York Mills, Perham and Thief River Falls, and in North Dakota college communities, Fargo, Jamestown, Mayville and Valley City. OB is desired but not required. Good call arrangements and modern well-managed community hospitals. Market competitive salary and comprehensive benefits, paid malpractice and a generous relocation allowance is being offered. Starting incentives are available at most sites. Not subject to H1B caps. AA/EOE. To learn more about these excellent practice opportunities visit our website at [www.sanfordhealth.org](http://www.sanfordhealth.org) or contact: Kathleen Lee, Director Physician Recruitment, Phone: (701) 280-4887, Fax: (701) 280-4136. Email: [Kathleen.Lee@sanfordhealth.org](mailto:Kathleen.Lee@sanfordhealth.org)

---

**Luther Midelfort Northland-Mayo Health System** in Wisconsin is seeking a physician, BC/BE in Family Medicine. Our Barron, WI location has a traditional family practice with OB. OB call of 1:6. General call of 1:13. Luther Midelfort is a 240-physician directed, integrated hospital and multispecialty clinic based in Eau Claire, WI and owned by Mayo Clinic. Our physicians practice evidence based, protocol driven medicine. EMR, PACS, and other on-line resources make it possible to practice state-of-the-art medicine in a vacation-like setting. Barron is located in Northwest Wisconsin, 100 miles east of Minneapolis, MN and 50 miles north of Eau Claire, WI. Barron is a community of 3,500. The area is promoted as a prime recreational area for tourists and locals year round. Contact Cyndi Edwards, 800-573-2580; [edwards.cyndi@mayo.edu](mailto:edwards.cyndi@mayo.edu); fax 715-838-6192; or visit our website at [www.luthermidelfort.org](http://www.luthermidelfort.org). EOE

---

**Red Cedar Medical Center-Mayo Health System in Menomonie, Wisconsin**, is seeking a physician BC/BE in Family Medicine with OB. Call of 1:9. EMR, PACS. We are a 40 physician multi-specialty clinic and a 25-bed critical access hospital, owned by Mayo Clinic. Red Cedar is a physician directed organization and one that places emphasis on evidence-based, protocol-driven medicine. We offer a competitive salary guarantee and complete benefit package. Menomonie, a university city of 15,000 is perched on the banks of Lake Menomin. The community offers strong schools, safe neighborhoods, and abundant four-season recreational opportunities. Contact Cyndi Edwards, 1-800-573-2580; fax 715-838-6192; or [edwards.cyndi@mayo.edu](mailto:edwards.cyndi@mayo.edu) or [www.rcmc-mhs.org](http://www.rcmc-mhs.org).

---

**Luther Midelfort Northland-Mayo Health System in Cameron, Wisconsin** is seeking a physician BC/BE in Family Medicine. Traditional family practice without OB. General call of 1:12. Luther Midelfort is a 240-physician directed, integrated hospital and multispecialty clinic based in Eau Claire, WI and partnered with Mayo Clinic. Our physicians practice evidence based, protocol driven medicine. EMR, PACS, and other on-line resources make it possible to practice state-of-the-art medicine in a vacation-like setting. Cameron is located in Northwest Wisconsin, 100 miles east of Minneapolis, MN and 60 miles north of Eau Claire, WI. Contact Cyndi Edwards, 800-573-2580; [edwards.cyndi@mayo.edu](mailto:edwards.cyndi@mayo.edu); fax 715-838-6192; or visit our website at [www.luthermidelfort.org](http://www.luthermidelfort.org). EOE.

---



Minnesota Family Physician  
600 S. Highway 169, Suite 1680  
St. Louis Park, MN 55426

Prsrt Std  
U.S. Postage  
**PAID**  
Mpls., MN  
Permit No. 3198

This issue of *Minnesota Family Physician* is brought to you through the generous support of the Minnesota Department of Health.

*Minnesota Family Physician* (ISSN 0279-6120) is a publication of the Minnesota Academy of Family Physicians (MAFP), 600 S. Highway 169, Suite 1680, St. Louis Park, MN 55426. Phone: (952)542-0130 or (800) 999-8198. Fax: (952) 542-0135. Web: [www.mafp.org](http://www.mafp.org) Email: [office@mafpp.org](mailto:office@mafpp.org). Six issues of the *Minnesota Family Physician* are published annually. Except for official reports and announcements, no material in the *Minnesota Family Physician* is to be construed as representing the policies or views of the MAFP. The editors reserve the right to accept or reject any submission. The Medical Editor is Terence Cahill, M.D. The Managing Editor/Designer is Kristie Thorson. Editorial copy and practice opportunity ads to be considered for the January/February 2011 issue are due in the MAFP office by 12/27/10.

## Successful Program for Patients with Chronic Disease

▶ The Chronic Disease Self-Management Program is developed and ready for implementation at family medicine clinics and practices.

▶ Start-up funds are available to pilot the program.

▶ Overview of the program:

- \* Builds patient participants' confidence in managing their health, and keeps them active and engaged in their lives.
- \* Patients learn and apply problem solving, decision-making, and other self-care techniques for managing problems common to individuals with chronic conditions.
- \* Small classes are led by trained leaders.
- \* View the evidence-based outcomes at <http://patienteducation.stanford.edu/>

For more information contact Lynn at the MAFP Foundation: 952.542.0130, 800.999.8198, or [foundation@mafpp.org](mailto:foundation@mafpp.org)

Start-up funding can assist with:

- Patient recruitment & outreach
- Leader training
- Administrative time
- Participant incentives
- Healthy snacks & beverages
- Stipends for volunteer lay leaders



The Minnesota Academy of Family Physicians Foundation is administering this start-up funding initiative through a funding contract with the Minnesota Department of Health.

